

FOR IMMEDIATE RELEASE

THE BREAKTHROUGH THERMAGE CPT SYSTEM FROM SOLTA MEDICAL, INC. IS NOW AVAILABLE
New Procedure Designed to Enhance Results and Improve Patient Comfort for a More Effective Skin Tightening Treatment

Cranston, RI, December 17, 2010— Rejuvaderm MediSpa announced that it is now offering the *Thermage CPT™* system, a new, more comfortable, non-invasive procedure to help smooth, tighten, and contour skin in a single treatment without surgery, injections and little to no downtime. Rejuvaderm is currently the only facility in the Cranston, RI to offer this innovative procedure. Dr. Ellen Frankel uses the latest and most advanced technologies in non-invasive procedures for her patients. The new *Thermage CPT* system incorporates proprietary *Comfort Pulse Technology™* in every aspect of the system including a new vibrating handpiece and advanced treatment tips specifically designed to enhance results and greatly improve patient comfort.

“Patients are always looking for new ways to achieve skin tightening and body contouring without the risks of going under the knife,” said Dr. Frankel. “With the new Thermage CPT system, this is not just an incremental improvement. It is step change in non-surgical anti-aging technology, allowing me to achieve better patient results in less time and with more comfort than ever before.”

The Thermage® procedure uses best-in-class radiofrequency technology and now, with the introduction of the new Thermage CPT system, delivers more therapeutic heat across the treatment area, allowing for a more effective skin tightening treatment on the face or body. The vibrating handpiece is also a leap forward in providing the most comfortable Thermage treatments to date.

The Thermage CPT system's features and benefits include:

- **Enhanced results** – more therapeutic heat delivered across the treatment area
- **Superior comfort** – made possible through Comfort Pulse Technology and a new vibrating handpiece
- **High patient satisfaction** – patients will be happier with their results and treatment experience

To schedule a consultation with Dr. Frankel please call 401.944.7546 or visit us online at www.rejuvadermmedispa.com. For more information about the *Thermage*, log on to www.thermage.com

About Rejuvaderm

At Rejuvaderm we are committed to your comfort and to the health and vitality of your skin. But that's not all. We have skilled dermatologists available for diagnosis and consultation on any skin problems. You can be confident that you are always in good professional hands at Rejuvaderm MediSpa.

Our offerings include a wide variety of skin care treatments and skin care products, and we have special event packages available. Look no further! If you want a skin care service or product not described here, ask us about it by calling 401-944-7546. We are here to serve you, and we welcome all inquiries and suggestions.



About Thermage Procedures

Thermage is a safe, non-invasive, radiofrequency (RF) cosmetic procedure that's clinically proven to help smooth, tighten and contour skin for an overall younger looking appearance. The treatment delivers natural looking results with little to no downtime—on all skin colors, on and off the face, all in a single procedure. The Thermage procedure is administered in a doctor's office to help tighten existing collagen and stimulate new natural collagen growth. The Thermage procedure is fast and easy, and requires no downtime from normal activities. Immediate results are visible and continue to improve for up to six months, with results that can last for years. To date, more than 500,000 patients have been treated with Thermage and approximately 2,200 dermatologists, plastic surgeons and other cosmetic physicians are using the Thermage procedure worldwide.

Thermage is FDA cleared for the non-invasive treatment of wrinkles and rhytids, including the upper and lower eyelids, and for the temporary improvement in the appearance of cellulite (with vibration).